

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/22/2004		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GOOGLE AFFILIATE NETWORK INC.	FORMERLY Performics Inc.	02/03/2009	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	DOUBLECLICK INC.		
Street Address:	450 West 33rd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2653808	PERFORMICS	
Registration Number:	2657068	PERFORMICS	
CORRESPONDENCE DATA			
Fax Number:	(215)851-1420		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	215-851-8100		
Email:	philpdocketing@reedsmith.com		
Correspondent Name:	Jeffrey A. Porter, Esq.		
Address Line 1:	Reed Smith LLP, 1650 Market Street		
Address Line 2:	2500 One Liberty Place		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	503510.20003		
NAME OF SUBMITTER:	Jeffrey A. Porter		

TRADEMARK

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Signature:	/Jeffrey A. Porter/
Date:	02/19/2009
Total Attachments: 2 source=DOUBLECLICK ASSIGN#page1.tif source=DOUBLECLICK ASSIGN#page2.tif	

**CONFIRMATORY ASSIGNMENT**

**GOOGLE AFFILIATE NETWORK INC. (formerly Performics Inc.)**, an Illinois corporation formerly located at 500 N. Michigan Ave., Suite 1540, Chicago, Illinois 60611, hereby acknowledges and confirms that effective June 22, 2004, it sold, conveyed, assigned, transferred, and delivered to DOUBLECLICK INC., a Delaware corporation formerly located at 450 West 33rd Street, New York, New York 10001, all worldwide right, title and interest in and to the trademarks identified in Exhibit A, attached hereto and incorporated herein by reference, together with the goodwill of the business symbolized thereby.

**ACKNOWLEDGED AND CONFIRMED BY:**

**GOOGLE AFFILIATE NETWORK INC.**

By: [Signature]

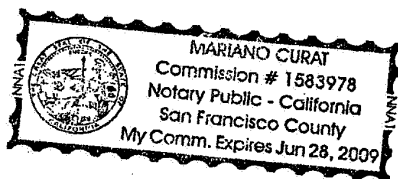
Printed Name: Kent Walker

Title: CEO, President and Secretary

Date: February 3, 2009

STATE OF California )  
 ) ss.  
COUNTY OF Santa Clara )

BE IT KNOWN, that on this 3<sup>rd</sup> day of February, 2009, before me personally came John Kent Walker, to me known to be the person mentioned in and who executed the foregoing Confirmatory Assignment, and he/she acknowledged to me that he/she executed the same as his/her free act and deed for the use and purposes therein mentioned.



[Signature]  
Notary Public

**Exhibit A**

<b>COUNTRY</b>	<b>MARK</b>	<b>APP. NO. APP. DATE</b>	<b>REG. NO. REG. DATE</b>
<b>Canada</b>	<b>PERFORMICS</b>	<b>1116366 09/21/2001</b>	<b>TMA603126 02/24/2004</b>
<b>Community Trade Mark</b>	<b>PERFORMICS</b>	<b>2381390 09/19/2001</b>	<b>2381390 09/19/2001</b>
<b>United States</b>	<b>PERFORMICS</b>	<b>76/288415 07/20/2001</b>	<b>2,653,808 11/26/2002</b>
<b>United States</b>	<b>Performics Logo</b>	<b>76/197039 01/22/2001</b>	<b>2,657,068 12/03/2002</b>